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Activity report of the transnational governance of Nutri-Score 2024



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Participants of the Steering Committee Nutri-Score

- The Steering Committee (StC) is composed of maximum two representatives from national authorities in charge of Nutri-Score in each country: France, Belgium, Switzerland, Germany, Luxembourg, Spain and the Netherlands. The position of the chair of the StC rotates. Germany was the chair from May 2022 up to February 2024, followed now by Belgium.
- In 2024, Finland and Austria participated as observers in (one or more) meetings.
- In 2024, the StC met three times in online meetings in: 07 February, 23 May and 05 November.

Main activities and decisions in 2024

2024 was a very important and impactful year for the evolution of Nutri-Score, corresponding to the beginning of transition period of two years for the adoption of the new algorithms for solid foods and beverages. The Steering Committee continued to promote the Nutri-Score amongst other Member States. The first User Forum meeting with representatives of the Food Business Operators (FBO) and Consumer's organizations from the seven countries was held in October in order to have an open discussion on the practical issues of the Nutri-Score and to share views between parties.



Belgium continued to promote the Nutri-Score logo on its territory and also at EU level. The Federal Government of Belgium held a Scientific Symposium on the different FOPNL in Europe during the Belgian Presidency of the EU Council in April 2024 aimed to stimulate the interest amongst the Member States for an EU-wide FOPNL.



In 2024, French authorities have followed the legal procedure to formally adopt the new algorithm of Nutri-Score, with a signature of the Decree by the ministers in charge of health, agriculture and economy on the 14th of March 2025 (<https://www.legifrance.gouv.fr/jorf/id/JORFT-EXT000051329233>).

At the national level, the ministry of health and the public health agency Santé publique France provided support to the stakeholders, particularly with regard to the implementation of the new algorithm in other European countries. Santé publique France also finalised the materials of the communication campaign that will be broadcast at the end of June 2025 to accompany the evolutions of the algorithm among consumers. Works were also continued on the legal and operational framework to experiment the use of Nutri-Score on unpacked foods and in collective and commercial catering. Finally, the Oqali observatory monitored the Nutri-Score deployment on the French market: in June 2024, 1377 food business operators were engaged to affix the Nutri-Score on packaging in France, compared with 1197 in June 2023, corresponding to 62 % of market shares in sales volumes

(https://www.oqali.fr/media/2025/01/OQALI-2024_Suivi-du-Nutri-Score.pdf).



In 2024, the main focus was on the introduction of the updated algorithm. The Regulator RAL supported companies in converting the updated algorithm and advised (new) companies on all questions relating to the Nutri-Score.

By the end of 2024 in Germany, approximately 930 companies with about 1380 brands were registered for the Nutri-Score.



In Luxembourg, the date of entry into force of the new algorithm was the 5th of March 2024. With the amendment of the Grand-Ducal regulation on the use of the Nutri-Score, the possibilities for using the logo in Luxembourg have been extended to foodstuffs sold unpacked or in bulk.

This includes also meals served in collective catering (out-of-home sector).

Since then, food business operators have been able to apply for authorization to set up pilot projects, if they wish to use the "Nutri-Score" logo on foodstuffs sold unpacked or on meals served in collective catering.

Applications for these pilot projects are made by simple letter to the Minister of Agriculture, Food and Viticulture.

The Minister, on the advice of the Luxembourg Veterinary and Food Administration, sets the specific conditions of pilot projects and their duration.

Moreover, Luxembourgish authorities participated in October 2024 at the 1st Meeting of the "Nutri-Score User's Forum", an

open and transparent dialogue between members of the Steering committee and representatives from food industry, retailers.

The Luxembourg government continues to support and develop the use of the Nutri-Score on a voluntary basis.



Netherlands

In 2024 the Netherlands have officially started with the introduction and implementation of Nutri-Score with the updated algorithm. Part of this was an introduction campaign called "Look, Compare & Choose," that was launched by the Ministry of Health, Welfare and Sport (VWS) and helps people understand and use the Nutri-Score. The evaluation shows that the campaign was successful. 80% of consumers are familiar with the Nutri-Score and know how to use it, and 59% find it a useful label. FBO can register and find FAQs on the website [Nutriscorvevoorbedrijven.nl](https://nutriscorvevoorbedrijven.nl). The extent of the

use by FBO's is being monitored and will be published in 2025.



Spain

The Spanish Agency for Food Safety and Nutrition (AESAN) keep supporting the Nutri-Score logo on its territory and at EU level. To increase public understanding of Nutri-Score on AESAN website infographic materials and visuals in a plain language are available.



Switzerland

The updated Nutri-Score algorithm was introduced in Switzerland at the beginning of 2024. Companies that are using the old algorithm have until the end of 2025 to comply. Companies are being supported in implementing this update by providing relevant information on the official website www.nutri-score.ch.

Next steps

- The StC will continue its work on the coordinated management of the Nutri-Score, especially with its updated algorithm, and its efforts to ensure a science-based, effective, simple and transparent front-of-pack nutrition label, in accordance with other nutritional policies.
- The StC will continue to support a discussion on EU level for a harmonized and evidence-based FOPNL in Europe.
- The StC will continue the dialogue with the stakeholders in the transnational governance through the User Forum.
- The StC will continue to support the works of the Scientific Committee (ScC) and define a new work priorities list. The ScC will continue its independent work on some areas of improvement of the Nutri-Score algorithm. Proposals from the ScC regarding areas of the algorithm for further improvements will be later assessed by the StC for the next rounds of revision. A reasonable timeline of the next round still needs to be discussed and defined by COEN.

Annex 1

Scientific committee of the Nutri-Score
Priority work list for 2025
European governance of Nutri-Score

Revision work planification of the Scientific Committee Nutri-Score for 2025

The Scientific committee plans to further investigate the following areas:

- The place of legumes in the Fruits, Vegetables & Legumes (FVL) component, including test in food databases;
- The revision of the FVL component regarding processes that can be included;
- Finalization of the Euromonitor report assessing the effectiveness of the updated algorithm of Nutri-Score in EU countries; Assess the potential requests from stakeholders, transmitted by the Steering committee;
- Assess the proposals made by Newtools scientists (project in Norway) regarding the updated algorithm and areas for further improvements;